



VOLUME 1, ISSUE 1

# ACHIEVING LEADERSHIP'S PURPOSE

FALL - WINTER NEWSLETTER 2010

## ALP, BACK ON THE MAP!

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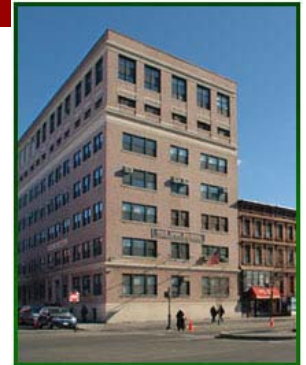
On Sunday, June 27, 2010, ALP was reborn, as Group 19 began their matriculation through our process. Twenty-eight young people, hailing from high schools throughout the five boroughs and Westchester County, met with parents and esteemed ALP alumni, to mark the beginning of their sojourn towards civic leadership and self-empowerment. Group 19 is spearheaded by Janelle Edwards, and co-coordinated by Shanise Rhiney, of Group 16.

Since that monumental day, Group 19 has experienced three retreats, Respect, Excellence & Commitment, and Leadership & Empowerment. As is customary and anticipated, the group has shed some of its members and is now comprised of twenty-three students; ten young women and thirteen young men. They hail from schools such as Fordham Prep, Cardinal Spellman, Harlem Village Academy, St. Jean Baptiste, Bishop Loughlin, Academy of Mt. St. Ursula, Rice and Talent Unlimited, to name a few.

In addition to being reborn through a new group, ALP itself, has undergone a metamorphosis in the last few years. With the help of our dedicated alumni, we became incorporated in 2005.

We kept the acronym, ALP, changing the name to Achieving Leadership's Purpose, Inc., and became a fully recognized, 501(c)(3), not-for-profit organization.

ALP now operates out of Rice High School in Harlem, NY. We are extremely excited about our presence there in the heart of Harlem and sincerely thank the principal of Rice HS, and Brother Tyrone Davis, Rice Board Member and Executive Director of the Office of Black Ministry, for the opportunity to live and thrive there.



Rice High School, 74 West 124th Street & Lenox Ave.



GROUP 19

## ALP LEGACY

"...a lifetime of civic leadership..."

"...in the business of training youth to be civic leaders since 1968."

"...emphasizes critical thinking, presentation skills, leadership dynamics, and an appreciation for history and culture, and service to others."



ALUMNI UPDATES

ALP produces citizens that contribute greatly to the communities we serve. While the program took a pause to reorganize, the forward movement and positive impact made by ALP alumni has continued. Here are some ALP alumni making a big impact in today's world.

Stacie N. C. Grant, of Group 10, was featured in the June 2010 edition of the Amsterdam News. Her new audio presentation, *The Four Leaves of Luck's Clover*, helps its listeners learn to live their best life with courage, will, perseverance and skill.



Asadah Kirkland, of Group 11, is stirring up major conversation with her new book, "Beating Black Kids," about not having to beat our children to discipline them. Human service groups, youth organizations, schools, and parents are using this book as a reference for making things better amongst Black families.



Reuben Quansah, of Group 17, has taken doing book discussions to another level. He holds monthly book discussions for the general public at Hue Man Bookstore in Harlem!

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Eberechi (Ebby) Agu, of Group 16, is the chief creative officer of an e-zine called *5 Point Magazine*. The magazine is a hub for unrecognized artists, that highlights five points of creative expression which include: Art, Fashion, Photography, Music, and Writing.



Group 19, Open House

THE FUTURE OF ALP: GROUP 19

The Recruitment Committee, spearheaded by Ilunga Kalala, of Group 17, and Ms. Orange, reached out to students from a variety of schools throughout the New York City metropolitan area, and late this spring, convened to interview students of interest for the 2010 to 2012 ALP process. We are pleased to report that it was a success!

Orientation took place on Sunday, June 27th, from 2pm to 5pm. We have had three successful retreats thus far and Group 19 is now preparing for their Personality Retreat, in early December.



## FUNDRAISING: SUPPORTING OUR INSTITUTION

Fundraising is an area of development that comes easy for some, but can be scary to many. When you take an in-depth look at what fundraising does, there is no question of the heights an organization such as ours can reach, and how expansive its opportunities can become. Not volunteering for and donating to ALP can look like:

- Day workshops instead of overnight retreats
- Lack of coordinators to facilitate the process
- Limited reading materials
- No cultural trips
- One-day activities replacing overnight retreats
- A website with limited information and accessibility

As many of you know, this would not be the ALP that many of us know, if this came to fruition. This would completely alter a well-oiled curricular machine that has worked for over 42 years. Given the nature of our organization, we cannot allow this to happen! Not having a fully operational, quality program, due to a lack of financing, would be a poor demonstration of the practices and values we took on as a result of our training. So, what are we saying? LET'S RAISE FUNDS!

There are approximately 309 alumni of ALP to date. If each alumnus contributed \$100 to \$200, that would be \$30,900 dollars, or better yet, \$61,800 to add to the budget! Ensuring that ALP is ALWAYS well funded would translate into:

- Confirmed retreat dates and locations for the two year process
- Full-time program coordinators
- Books for each student, at no cost to the parents

- Engaging cultural trips
- Stipends for speakers
- Group travel to events and retreats
- An up-to-date, attractive website
- Promotional materials for recruitment
- International trips to apply what has been learned
- Being state-of-the-art for the 21st century and beyond!

ALP is our direct tie to producing the strong leaders needed to enhance our communities. We MUST NOT stand by and let an organization like ALP fade away because of little funding. Donate today! Get funds matched by your affiliate corporations. Let's make a game of it and win! We currently need \$15,000 to fulfill our activities through June 30, 2011. Some alumni have begun donating already, with Group 11 well in the lead!

We can submit ideas for raising money, but it is better to get those ideas activated. What will you do to actively raising money for ALP? Should we have monthly alumni fees? What corporations do you think will match what we raise? ALP can become an iconic institution in our community, known for producing future civic leaders. It is our responsibility to ensure ALP's present and future for doing so. Let's get to work...AND HAVE FUN DOING IT! Donate today at:

<http://www.alp-nyc.org>

**"IF NOT YOU,  
WHO?  
IF NOT NOW,  
WHEN?"**

## GROUP CONTRIBUTIONS TO DATE

Group 1 - 15% (4 of 26) - \$6800  
 Group 2 - 10% (1 of 10) - \$200  
 Group 3 - 6% (1 of 16) - \$100  
 Group 6 - 13% (2 of 16) - \$2100  
 Group 8 - 7% (1 of 14) - \$53  
 Group 9 - 9% (1 of 11) - \$100  
 Group 10 - 12% (3 of 25) - \$650

Group 11 - 38% (10 of 26) - \$2455  
 Group 12 - 8% (1 of 12) - \$500  
 Group 13 - 28% (4 of 18) - \$1194  
 Group 14 - 12% (2 of 17) - \$130  
 Group 15 - 18% (4 of 22) - \$675  
 Group 16 - 19% (3 of 16) - \$130  
 Group 17 - 18% (4 of 22) - \$430

## ACHIEVING LEADERSHIP'S PURPOSE



## WHAT ARE THE BOARD RESPONSIBILITIES?

Having an ALP Board means coordinators do not have to fill every role. Here is an inside view into the ALP Board world of what takes place in supporting ALP:

- Provide insurance for the organization
- Revise and expand the curriculum
- Raise operational funding
- Formalize organizational structure
- Periodically create project committees
- Create long term strategic objectives for the organization
- Revise and increase ALP's web presence
- Ensure ALP is legally sound

## BOARD COMMITTEES

ALP has three core committees, dedicated to the growth and sustainability of the organization. Each committee is headed by a chairperson and co-chair, whose professional specialties mirror the committees' objectives. Please contact Jacelle Gunthorpe, [jacelle@gmail.com](mailto:jacelle@gmail.com), if you are interested in getting involved.

### Operations Committee

Their goal is to develop performance measurement tools and learning targets for the students. In addition, they provide guidance for the curriculum, retreats, speakers, and lesson plans. They are also responsible for the selection of the current group's coordinator and assistant coordinator.

Chair: Mr. R. L'Heureux Lewis

Co-Chair: Ms. Taur Orange

### Fundraising and Marketing Committee

The purpose of this group is to provide the financial resources and management to support the operations of ALP. In addition, the committee provides marketing to develop strategic relationships and create long term sustainability for the organization.

Chair: Mr. Charon Darris

Co-Chair: Mr. Melvin Jackson

### Governance Committee

Ensuring that ALP has a sound structure and qualified, devoted board members, this committee is geared toward board development.

Chair: Mr. Ron Llewellyn, Esq.

Co-Chair: Mr. Halim Wise

Get students ready for ALP now! If you know any students who would be good candidates, (nephews, nieces, cousins, etc.), get them ready for the 2013 - 2015 session.

Special thanks to the committee chairpersons and dedicated alumni for making this journey to revitalize ALP, a meaningful reality.

## ACHIEVING LEADERSHIP'S PURPOSE

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## UPCOMING EVENTS

On behalf of Group 19, we would like to cordially invite you to our Kwanzaa Celebration, taking place on December 19, 2010. Please check the ALP website for date and location details.

<http://www.alp-nyc-org>